Competitive Advantages
2018 Hyundai Elantra

Versus key 2018 Competitors
- Chevrolet Cruze
- Ford Focus
- Honda Civic
- Mazda3
- Nissan Sentra
- Toyota Corolla

At the hood:
- More horsepower (2.0L) than Sentra 1.8L, Corolla 1.8L
- More torque (2.0L) than Sentra 1.8L, Corolla 1.8L
- More horsepower (Sport 1.6T) than Cruze 1.6TD, Mazda3 2.5L, Sentra 1.6T
- More torque (Sport 1.6T) than Cruze 1.6TD, Civic Si 1.5T, Mazda3 2.5L, Sentra 1.6T
- Gasoline Direct Injection (not available on Civic 2.0L, Sentra 1.8L, or Corolla 1.8L)
- Available turbocharged engine (not available on Mazda 3 or Corolla)
- Available 6-Speed SHIFTRONIC® Automatic Transmission (not available on Civic, Sentra or Corolla)
- Available 7-Speed Dual Clutch Transmission (not available on Cruze, Focus, Civic, Mazda3, Sentra or Corolla)
- Drive Mode Select (not available on Cruze)
- Available HID headlights (not available on Cruze, Civic, Mazda3, Sentra or Corolla)
- Available Dynamic Bending Light (not available on Cruze, Civic, Sentra or Corolla)
- Available High Beam Assist (not available on Civic or Sentra)

At the driver’s door:
- Available Blind Spot Detection (not available on Corolla) (Civic has Lane Watch passenger-side camera)
- Available Rear Cross-traffic Alert (not available on Civic or Corolla)
- Available Lane Keep Assist (not available on Sentra)
- Available Smart Cruise Control (not available on Cruze, Focus or Sentra)
- Available Automatic Emergency Braking w/ Pedestrian Detection (not available on Cruze or Focus)
- Available door handle approach lights (not available on Cruze, Focus, Civic, Mazda3, Sentra or Corolla) (Focus has security approach lamps available in outside mirrors)
- Available flat-bottom sport steering wheel (not available on Cruze, Civic, Mazda3, Sentra or Corolla)
- Available Integrated Memory System for driver’s seat and outside mirrors (not available on Cruze, Focus, Civic, Mazda3, Sentra or Corolla)
- Available alloy pedals (not available on Cruze, Mazda3 or Corolla)

At the cargo area:
- Available Hands-free Smart Trunk (not available on Cruze, Focus, Civic, Mazda3, Sentra or Corolla)
- More trunk cargo volume than Focus, Mazda3, or Corolla
At the rear passenger door:
- **Midsize EPA size classification** (versus Compact for Cruze, Focus and Mazda3)
- **Lower Drag Coefficient** (0.27 for all except Sport) than Cruze (0.29), Focus (0.29), Sentra (0.29), Sentra SL (0.30), Corolla (0.29), Corolla LE Eco (0.28)
- **Available heated rear seats** (not available on Focus, Mazda3, Sentra or Corolla)

At the front passenger door:
- **Available 8-inch navigation system with touchscreen display** (vs. available 7-inch on Civic, 7-inch on Mazda3, 5.8-inch on Sentra, 7-inch on Corolla)
- **Available Android Auto™ and Apple CarPlay™** (not available on Mazda3, Sentra or Corolla)
- **Available Clari-Fi™ Music Restoration Technology** (not available on Cruze, Focus, Civic, Mazda3, Sentra or Corolla)
- **Available leather-trimmed seats** (not available on Corolla)
- **7 standard airbags** (vs. 6 for Civic, Mazda3 and Sentra)

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**Versus 2018 Chevrolet Cruze**

**Mechanical**
- More horsepower for Sport 1.6T (201 hp) than Cruze 1.6TD (153 hp)
- More torque for Sport 1.6T (195 lb.-ft.) than Cruze 1.6TD (177 lb.-ft.)
- **Available 7-Speed Dual Clutch Transmission** (not available on Cruze)
- **Drive Mode Select** (not available on Cruze)

**Safety**
- **Available Dynamic Bending Light** (not available on Cruze)
- **Available Smart Cruise Control** (not available on Cruze)
- **Available Automatic Emergency Braking w/ Pedestrian Detection** (not available on Cruze)

**Interior**
- **Available Integrated Memory System for driver’s seat and outside mirrors** (not available on Cruze)
- **Available alloy pedals** (not available on Cruze)
- **Available flat-bottom sport steering wheel** (not available on Cruze)

**Exterior**
- **Available HID headlights** (not available on Cruze)
- **Available door handle approach lights** (not available on Cruze)
- **Available Hands-free Smart Trunk** (not available on Cruze)

**Dimensions**
- **Midsize EPA size classification** (versus Compact for Cruze)
- **Lower Drag Coefficient** (0.27 for all except Sport) than Cruze (0.29)

**Multimedia**
- **Available Clari-Fi™ Music Restoration Technology** (not available on Cruze)
Warranty
• Longer Duration New Vehicle Limited Warranty (5-years/60,000-miles vs. 3-years/36,000-miles)
• Superior Powertrain Limited Warranty (10-years/100,000-miles vs. 5-years/60,000-miles)
• Better Roadside Assistance Term (5-years/unlimited miles vs. 5-years/60,000-miles)

Versus 2018 Ford Focus

Mechanical
• Available 7-Speed Dual Clutch Transmission (not available on Focus)

Safety
• Available Smart Cruise Control (not available on Focus)
• Available Automatic Emergency Braking w/ Pedestrian Detection (not available on Focus)

Interior
• Available Integrated Memory System for driver's seat and outside mirrors (not available on Focus)
• Available heated rear seats (not available on Focus)

Exterior
• Available door handle approach lights (not available on Focus) (Focus has security approach lamps available in outside mirrors)
• Available Hands-free Smart Trunk (not available on Focus)

Dimensions
• More trunk cargo volume (14.4 cu. ft.) than Focus (13.2 cu. ft.)
• Midsize EPA size classification (versus Compact for Focus)
• Lower Drag Coefficient (0.27) than Focus (0.29)

Multimedia
• Available Clari-Fi™ Music Restoration Technology (not available on Focus)

Warranty
• Longer Duration New Vehicle Limited Warranty (5-years/60,000-miles vs. 3-years/36,000-miles)
• Superior Powertrain Limited Warranty (10-years/100,000-miles vs. 5-years/60,000-miles)
• Better Roadside Assistance Term (5-years/unlimited miles vs. 5-years/60,000-miles)

Versus 2018 Honda Civic

Mechanical
• Gasoline Direct Injection (not available on Civic 2.0L)
• More torque for Sport 1.6T (195 ft.-lb.) than Civic Si 1.5T (192 lb.-ft.)
• Available 6-Speed SHIFTRONIC® Automatic Transmission (not available on Civic)
• Available 7-Speed Dual Clutch Transmission (not available on Civic)
Safety
- Available Dynamic Bending Light (not available on Civic)
- Available High Beam Assist (not available on Civic)
- Available Blind Spot Detection (Civic has Lane Watch passenger-side camera)
- Available Rear Cross-traffic Alert (not available on Civic)
- 7 standard airbags (vs. 6 for Civic)

Interior
- Available flat-bottom sport steering wheel (not available on Civic)
- Available Integrated Memory System for driver's seat and outside mirrors (not available on Civic)

Exterior
- Available HID headlights (not available on Civic)
- Available door handle approach lights (not available on Civic)
- Available Hands-free Smart Trunk (not available on Civic)

Multimedia
- Available 8-inch navigation system with touchscreen display (vs. available 7-inch on Civic)
- Available Clari-Fi™ Music Restoration Technology (not available on Civic)

Warranty
- Longer Duration New Vehicle Limited Warranty (5-years/60,000-miles vs. 3-years/36,000-miles)
- Superior Powertrain Limited Warranty (10-years/100,000-miles vs. 5-years/60,000-miles)
- Better Roadside Assistance Term (5-years/unlimited miles vs. 3-years/36,000-miles)

Versus 2018 Mazda3

Mechanical
- More horsepower for Sport 1.6T (201 hp) than Mazda3 2.5L (184 hp)
- More torque for Sport 1.6T (195 lb.-ft.) than Mazda3 2.5L (185 lb.-ft.)
- Available turbocharged engine (not available on Mazda3)
- Available 7-Speed Dual Clutch Transmission (not available on Mazda3)

Safety
- 7 standard airbags (vs. 6 for Mazda3)

Interior
- Available flat-bottom sport steering wheel (not available on Mazda3)
- Available Integrated Memory System for driver's seat and outside mirrors (not available on Mazda3)
- Available alloy pedals (not available on Mazda3)
- Available heated rear seats (not available on Mazda3)

Exterior
- Available HID headlights (not available on Mazda3)
- Available door handle approach lights (not available on Mazda3)
- Available Hands-free Smart Trunk (not available on Mazda3)
Dimensions
- More trunk cargo volume (14.4 cu. ft.) than Mazda3 (12.4 cu. ft.)
- Midsize EPA size classification (versus Compact for Mazda3)

Multimedia
- Available 8-inch navigation system with touchscreen display (vs. available 7-inch on Mazda3)
- Available Android Auto™ and Apple CarPlay™ (not available on Mazda3)
- Available Clari-Fi™ Music Restoration Technology (not available on Mazda3)

Warranty
- Longer Duration New Vehicle Limited Warranty (5-years/60,000-miles vs. 3-years/36,000-miles)
- Superior Powertrain Limited Warranty (10-years/100,000-miles vs. 5-years/60,000-miles)
- Better Roadside Assistance Term (5-years/unlimited miles vs. 3-years/36,000-miles)

Versus 2018 Nissan Sentra

Mechanical
- More horsepower for 2.0L (147 hp) than Sentra 1.8L (124 hp)
- More torque for 2.0L (132 lb.-ft.) than Sentra 1.8L (125 lb.-ft.)
- Gasoline Direct Injection (not available on Sentra 1.8L)
- More horsepower for Sport 1.6T (201 hp) than Sentra 1.6T (188 hp)
- More torque for Sport 1.6T (195 lb.-ft.) than Sentra 1.6T (177 lb.-ft.)
- Available 6-Speed SHIFTRONIC® Automatic Transmission (not available on Sentra)
- Available 7-Speed Dual Clutch Transmission (not available on Sentra)

Safety
- Available Dynamic Bending Light (not available on Sentra)
- Available High Beam Assist (not available on Sentra)
- Available Lane Keep Assist (not available on Sentra)
- 7 standard airbags (vs. 6 for Sentra)

Interior
- Available flat-bottom sport steering wheel (not available on Sentra)
- Available Integrated Memory System for driver's seat and outside mirrors (not available on Sentra)
- Available heated rear seats (not available on Sentra)

Exterior
- Available HID headlights (not available on Sentra)
- Available door handle approach lights (not available on Sentra)
- Available Hands-free Smart Trunk (not available on Sentra)

Dimensions
- Lower Drag Coefficient (0.27 for all except Sport) than Sentra (0.29) or Sentra SL (0.30)
Multimedia
- Available 8-inch navigation system with touchscreen display (vs. available 5.8-inch on Sentra)
- Available Android Auto™ and Apple CarPlay™ (not available on Sentra)
- Available Clari-Fi™ Music Restoration Technology (not available on Sentra)

Warranty
- Longer Duration New Vehicle Limited Warranty (5-years/60,000-miles vs. 3-years/36,000-miles)
- Superior Powertrain Limited Warranty (10-years/100,000-miles vs. 5-years/60,000-miles)
- Better Roadside Assistance Term (5-years/unlimited miles vs. 3-years/36,000 miles)

Versus 2018 Toyota Corolla

Mechanical
- More horsepower for 2.0L (147 hp) than Corolla 1.8L (132 hp) or LE Eco 1.8L (140 hp)
- More torque for 2.0L (132 lb.-ft.) than Corolla 1.8L (128 lb.-ft.) or LE Eco 1.8L (126 lb.-ft.)
- Gasoline Direct Injection (not available on Corolla)
- Available turbocharged engine (not available on Corolla)
- Available 6-Speed SHIFTRONIC® Automatic Transmission (not available on Corolla)
- Available 7-Speed Dual Clutch Transmission (not available on Corolla)

Safety
- Available Dynamic Bending Light (not available on Corolla)

Interior
- Available heated rear seats (not available on Corolla)
- Available leather-trimmed seats (not available on Corolla)
- Available alloy pedals (not available on Corolla)

Exterior
- Available HID headlights (not available on Corolla)
- Available door handle approach lights (not available on Corolla)
- Available Hands-free Smart Trunk (not available on Corolla)

Dimensions
- More trunk cargo volume (14.4 cu. ft.) than Corolla (13.0 cu. ft.)
- Lower Drag Coefficient (0.27 for all except Sport) than Corolla (0.29) or Corolla LE Eco (0.28)

Multimedia
- Available 8-inch navigation system with touchscreen display (vs. available 7-inch on Corolla)
- Available Android Auto™ and Apple CarPlay™ (not available on Corolla)
- Available Clari-Fi™ Music Restoration Technology (not available on Corolla)

Warranty
- Longer Duration New Vehicle Limited Warranty (5-years/60,000-miles vs. 3-years/36,000-miles)
- Superior Powertrain Limited Warranty (10-years/100,000-miles vs. 5-years/60,000-miles)
- Better Roadside Assistance Term (5-years/unlimited miles vs. 2-years/unlimited miles)